

MAUTIC WORLD CONFERENCE 2025

SPONSORSHIP BROCHURE



ABOUT

MAUTIC WORLD CONFERENCE

Mautic World Conference 2025 is the the next in the series of flagship events organized by the world's first open source Marketing Automation project, Mautic, designed for inspiration, education, and networking. It empowers both new and existing Mautic users and marketing automation enthusiasts worldwide to learn, grow and succeed.



**10+ conferences
organised**



**3K+ attendees
reached**



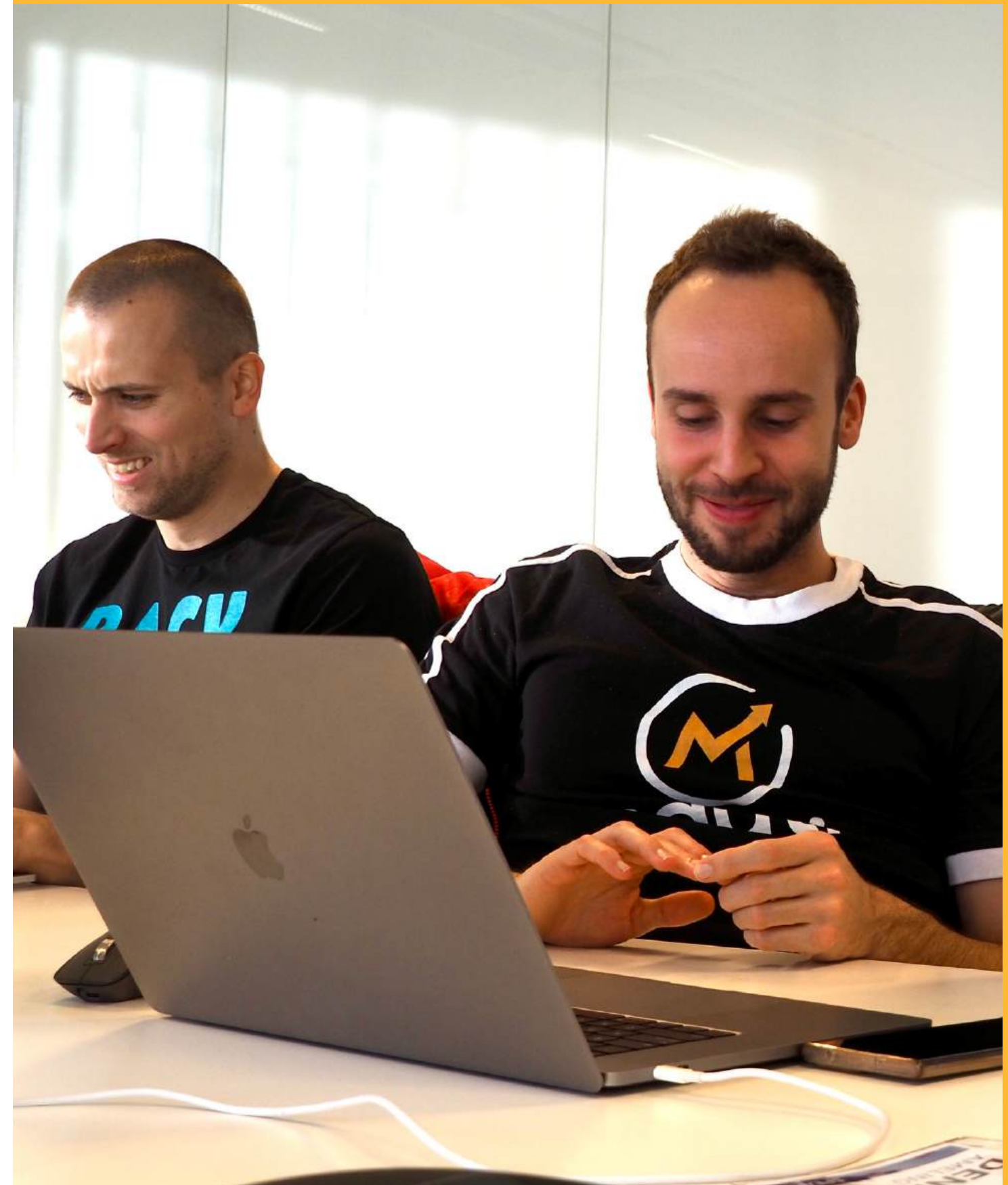
**300+ speakers
participated**

WHO ATTENDS

MAUTIC WORLD CONFERENCE

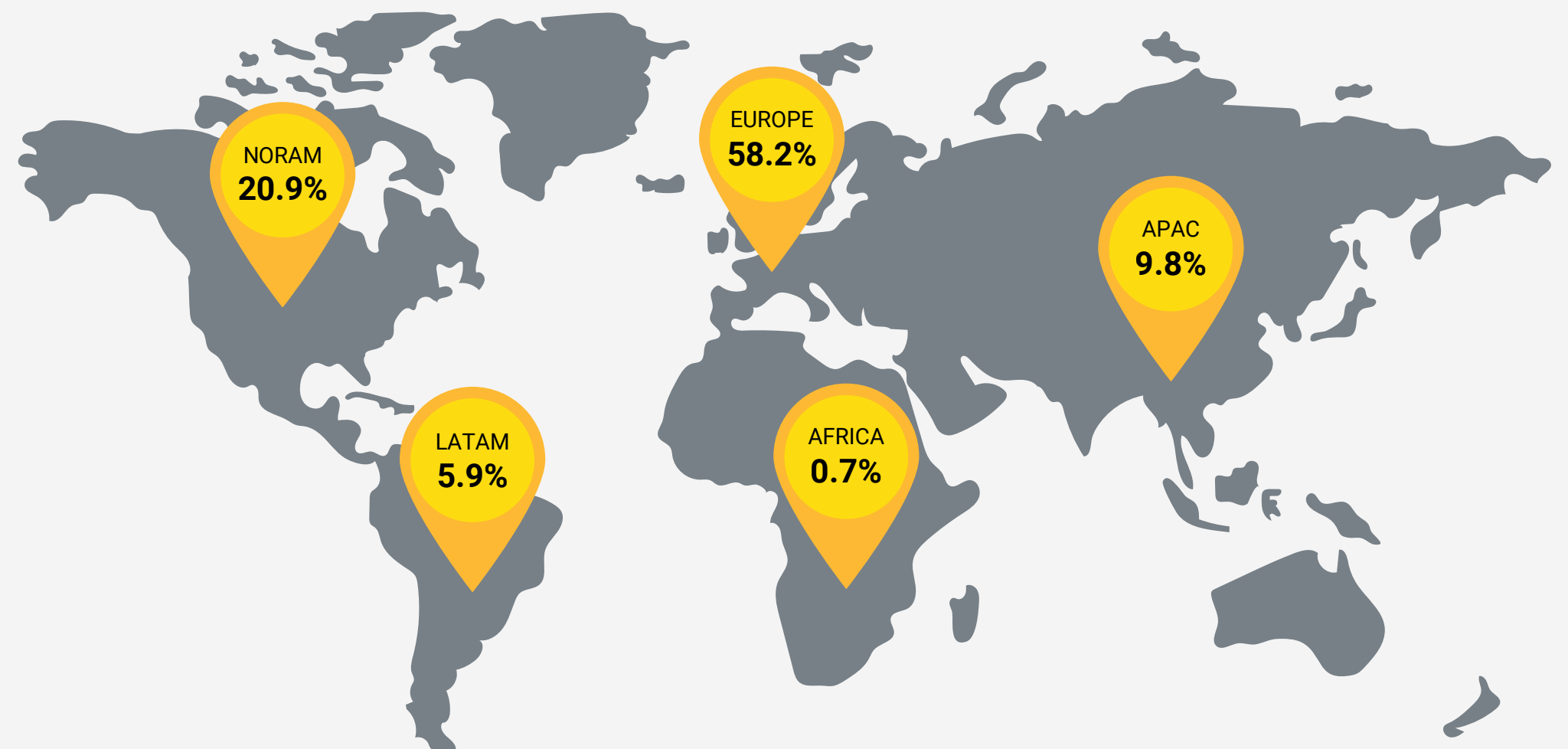
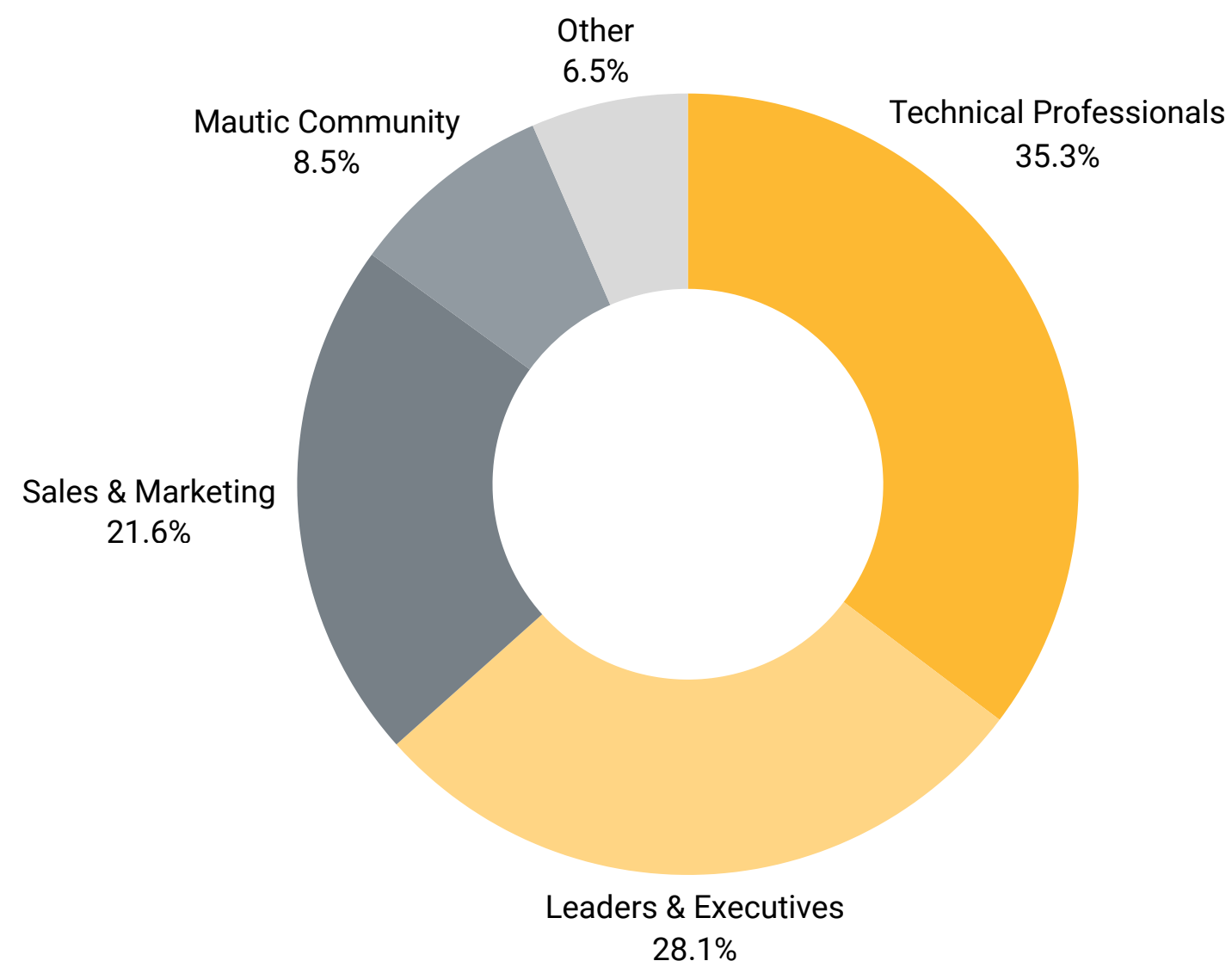
The Mautic World Conference comprises of a full-day in-person event, which is live-streamed into the online portal, and a two-day online event, held within the same week.

This unique hybrid event connects a diverse community spanning marketers who use the software, large agencies offering Mautic as SaaS solutions, solopreneurs and businesses implementing Mautic in-house, and developers building custom solutions with Mautic.



AUDIENCE REACH

Mautic World Conference has established itself as a leading international event for marketers, agencies, business owners, users, and developers. Our community spans five continents, bringing together a diverse yet focused audience who are shaping the future of open-source marketing technology.



65%

of attendees hold senior positions, decision makers with purchasing power and strategic influence.



31 participating countries in 2024



8.5K community members



9.5K+ social followers



25K+ active sites using Mautic



VENUE INFORMATION

LONDON & ONLINE



Join us at the iconic Sea Containers London on Monday 3rd November, where up to 150 marketing automation pioneers will gather riverside to shape the industry's future. The venue is at the heart of the city, providing strong transport links and accommodation options.

Tuesday's Community Day offers hands-on collaboration to directly shape the future of marketing automation through collaborative contribution.

For our global community, the conversation continues online on Thursday 6th and Friday 7th November, connecting Mauticians across continents in a borderless exchange of ideas.

WHY

BECOME A SPONSOR?

As a sponsor, you'll position your brand at the centre of the open source marketing automation revolution, connecting with decision-makers who value equality, community, and innovation. Whether you're showcasing tools, services, or solutions, this conference offers unparalleled access to a highly engaged, technical, and forward-thinking audience.

This conference thrives on community spirit, but it requires practical support to flourish. You gain brand visibility while becoming part of a movement that's reshaping how marketing works. From privacy-first automation to digital sovereignty, your partnership directly advances the future we're building together - where open source solutions drive meaningful business results.

PACKAGES TO SUIT YOUR GOALS AND INVESTMENT

Our sponsor packages are designed to align with your specific business aims and marketing objectives. Choose from multiple tiers designed to enhance your conference experience.

VISIBILITY BEYOND THE IN- PERSON EXPERIENCE

Your sponsorship puts you in front of both in-person and online participants worldwide during our hybrid event format. We'll amplify your brand across our website and social channels, delivering lasting visibility beyond the conference week.

THE BEST PLATFORM FOR EXHIBITION AND NETWORKING

As an exhibitor, you'll connect directly with market leaders, developers, and innovators. Mautic World Conference attracts hundreds of attendees from across the UK and internationally, providing the ideal opportunity to boost your brand visibility.

PREVIOUS SPONSORS

Acquia

 axelerant

COMARCH

dropsolid
DIGITAL EXPERIENCE
COMPANY

 Droptica

 Friendly

 hostnet


Leuchtfeuer.com
DIGITAL MARKETING

 mailfloss

 n8n


 omnivory

 SiteGround

 salesnap
MARKETING AUTOMATION

 Tape

twentyZEN
think ahead. think digital.

The background of the entire page is a dark, monochromatic photograph of the London skyline. On the left, the London Eye is prominent, curving upwards. In the center and right, various city buildings are visible, including a tall, modern skyscraper and older, more ornate structures. The sky is filled with heavy, grey clouds. Two bright yellow rectangular bars are positioned horizontally across the upper portion of the page, one on each side of the central text area.

We loved sponsoring the last Mautic Conferences - and we'll be back again this year!

The audience was exceptionally relevant to our business, plus the sessions live on as YouTube recordings, with long-term impact well beyond the event itself. Moreover, as a Mautic service provider, we're committed to supporting events that foster interaction and networking across the ecosystem.

When the community thrives, everyone wins. And we're proud to do our part.

Ekke Gümbel
CEO, *Leuchtfeuer Digital Marketing*

The Mautic World Conference event is the place where new, exciting solutions are showcased.

Every year I attend, I get new perspective, meet new professionals, and elevate my Mautic knowledge to a new level.

Sponsoring the event was a sensible next step - it brings us closer to the decision makers and marketers who use Mautic, enables us to showcase our products and services and also gives something back to Mautic at the same time.

József Keller
CTO, *Friendly*

SWAG PACKAGE

Get your brand directly into the hands of every attendee with your logo and link on our event website in addition to showcasing your brand with one item in delegate swag bags.

What's included:

- Logo on keynote slides
- Logo and backlink on event website
- 1x Items - provided by you - no later than Friday, 31 October, in the delegate swag bag

Investment: £250

BRONZE PACKAGE

Join the conversation with essential brand visibility across our digital platforms and keynote presentation, plus enjoy complimentary event access and social media amplification.

What's included:

- Logo on keynote slides
- Logo and backlink on event website
- 1x Free event tickets
- 1x Social media shoutouts

Investment: £500

SILVER PACKAGE

Expand your presence with multi-ticket allocation and maintain consistent brand visibility throughout our keynote and digital channels, perfect for teams looking to network and learn.

What's included:

- Logo on keynote slides
- Logo and backlink on event website
- 2x Free event tickets
- 1x Social media shoutouts

Investment: £1000

GOLD PACKAGE

Combine significant brand exposure across keynote slides, website, a booth at both in-person and online events, and email communications, with ticket allocation and swag bag inclusion - ideal for established partners seeking comprehensive event presence.

What's included:

- Logo on keynote slides
- Logo and backlink on event website
- 10x10ft booth at in-person event + online exhibitor booth
- 3x Free event tickets
- 1x Social media shoutouts
- Logo on all event emails
- 1x Items in the delegate swag bag

Investment: £1500

PLATINUM PACKAGE

Achieve comprehensive event presence with prominent branding on t-shirts, enhanced social media coverage, an exhibition booth in-person and online, and post-event promotional opportunities, while maximising your team's participation and swag distribution.

What's included:

- Logo on keynote slides
- Logo and backlink on event website
- 10x10ft booth at in-person event + online exhibitor booth
- 4x Free event tickets
- 2x Social media shoutouts
- Logo on all event emails
- Promotion of 1 post-event email sent by us to our list from your brand
- Logo on the event t-shirt
- 2x Items in the delegate swag bag

Investment: £3000

DIAMOND PACKAGE

Enjoy the ultimate event presence through exclusive featured sessions, lanyard branding, exhibition booth in-person and online, and elevated visibility across all event touchpoints. Designed for industry leaders who want to contribute meaningfully to the discussion.

What's included:

- Logo on keynote slides
- Logo and backlink on event website
- 10x10ft booth at in-person event + online exhibitor booth
- 5x Free event tickets
- 3x Social media shoutouts
- Logo on all event emails
- Promotion of 1 post-event email
- Logo on the event t-shirt
- Featured session
- Logo on lanyard
- 3x Items in the delegate swag bag

Investment: £5000

ADDITIONAL PACKAGES

T-shirt Sponsor

Establish lasting brand prominence with your logo featured on the official event t-shirt worn by speakers and attendees, creating ongoing visibility that extends beyond the conference.

Investment: £750

- Your logo on the front of the official event t-shirt incorporated with the official event design
- T-shirts given to all speakers and attendees
- A great way to establish brand prominence and presence within the Mautic ecosystem

Lunch Sponsor

Connect with attendees during central networking moments by sponsoring a lunch day, with your custom design displayed on every table as participants gather over their meal.

Investment: £500 (x2 available)

- An A5 poster of your design displayed on all tables during the lunch break for one day
- Choose from the main conference lunch sponsor (Monday 3rd) or the community day lunch sponsor (Tuesday 4th)

In Kind Sponsor

Partner with us by providing services that power the event, exchanging your expertise for equivalent sponsorship benefits that puts your capabilities front and centre with our community.

Investment: £TBC

- Provision of services that support the running of the Mautic event, with an equivalent value in sponsorship as a 'contra' deal
- Reach out to us directly to discuss your proposal

THANK YOU

✉ mauticon@mautic.org

🌐 2025.mauticon.org