

# MAUTIC WORLD CONFERENCE 2026

SPONSORSHIP BROCHURE



ABOUT

# MAUTIC WORLD CONFERENCE

Mautic World Conference 2026 is the next in the series of flagship events organized by the world's first open source Marketing Automation project, Mautic, designed for inspiration, education, and networking. It empowers both new and existing Mautic users and marketing automation enthusiasts worldwide to learn, grow and succeed.



**10+ conferences  
organised**



**4K+ attendees  
reached**



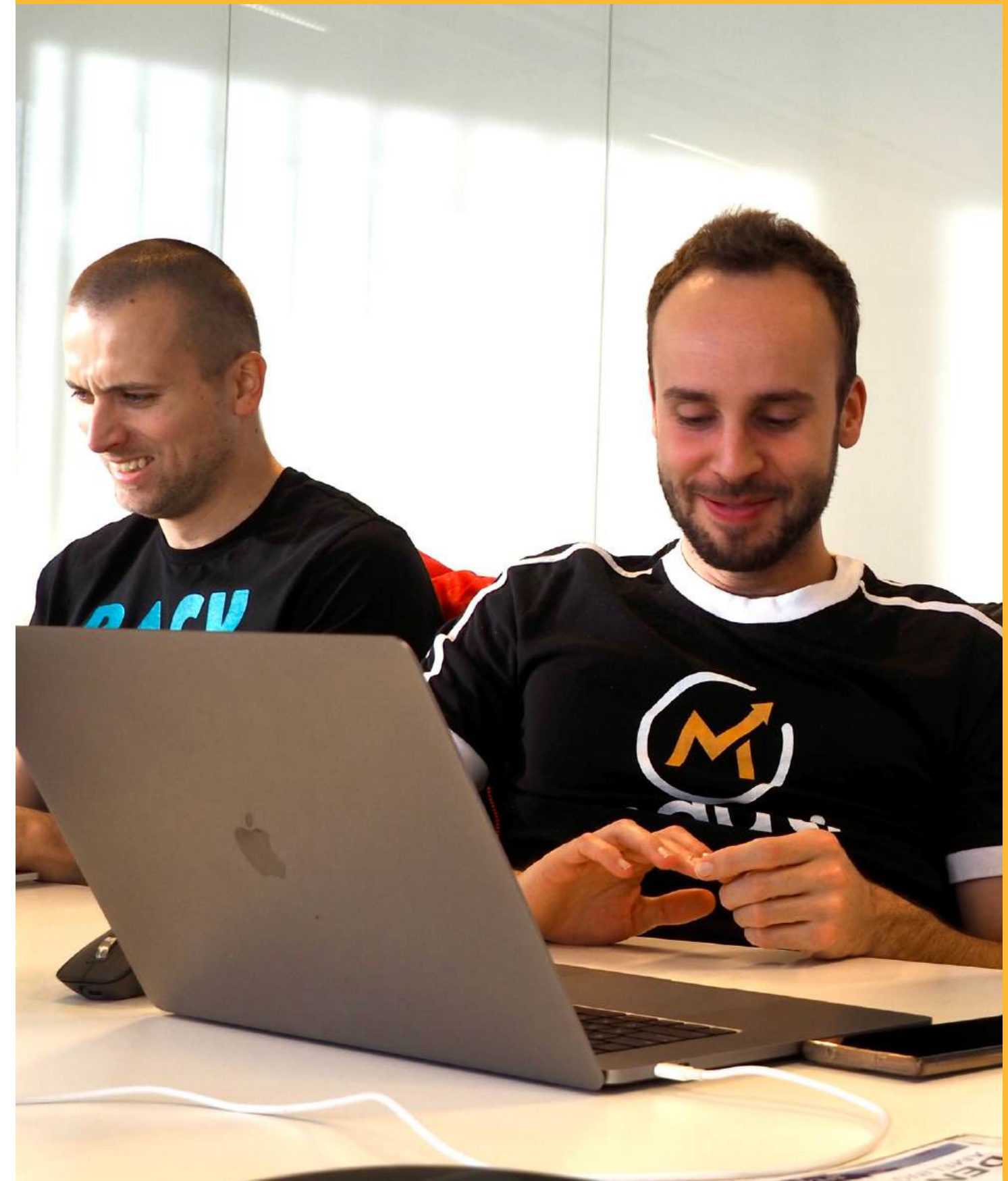
**300+ speakers  
participated**

WHO ATTENDS

# MAUTIC WORLD CONFERENCE

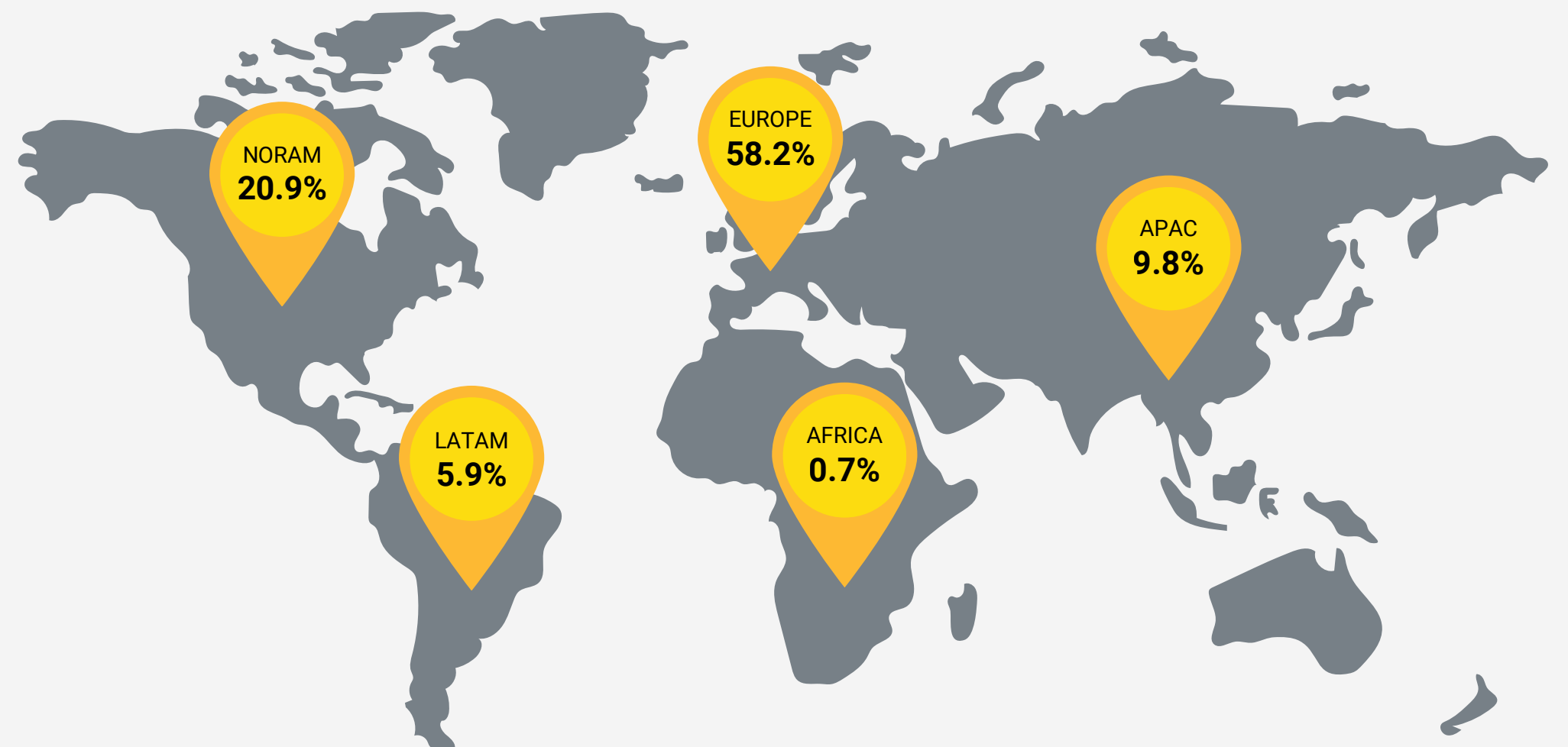
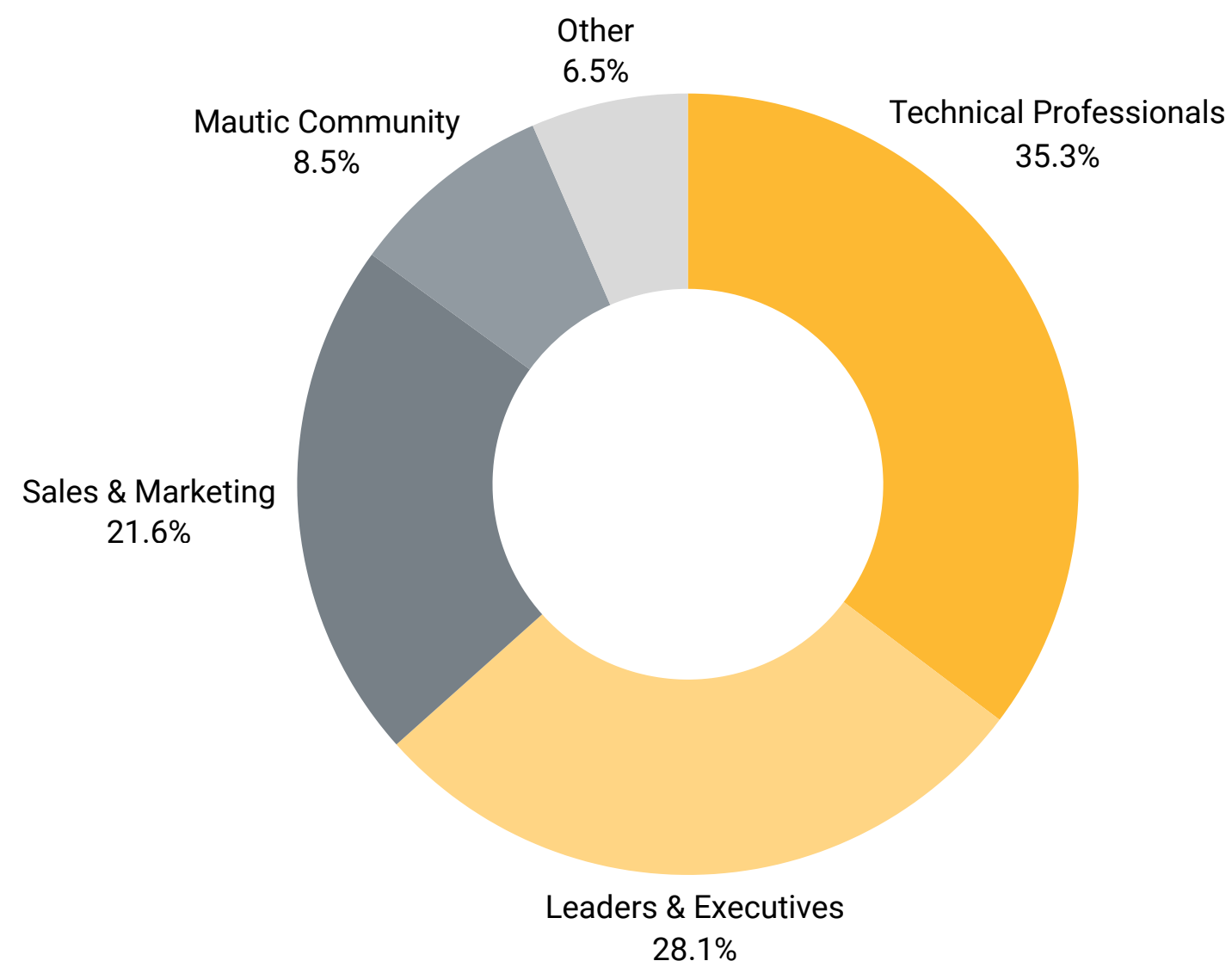
The Mautic World Conference comprises of a full-day in-person event, followed by an optional community contribution day where attendees can bring their time and expertise as volunteers to work on tasks for Mautic.

This unique event connects a diverse community spanning marketers who use the software, large agencies offering Mautic as SaaS solutions, solopreneurs and businesses implementing Mautic in-house, and developers building custom solutions with Mautic.



# AUDIENCE REACH

The Mautic World Conference has established itself as a leading international event for marketers, agencies, business owners, users, and developers. Our community spans five continents, bringing together a diverse yet focused audience who are shaping the future of open-source marketing technology.



**65%**

of attendees hold senior positions, decision makers with purchasing power and strategic influence.



**25 participating countries in 2025**



**12K community members**



**9.5K+ social followers**



**45K+ active sites using Mautic**



VENUE INFORMATION

# SEA CONTAINERS LONDON



Join us at the iconic Sea Containers London on Wednesday, 4th November, where up to 200 marketing automation pioneers will gather riverside to shape the industry's future.

The venue is at the heart of the city right on the bank of the Thames with stunning views looking over the river, providing strong transport links and accommodation options.

Thursday's Community Day offers hands-on collaboration to directly shape the future of marketing automation through collaborative contribution.

WHY

# BECOME A SPONSOR?

As a sponsor, you'll position your brand at the centre of the open source marketing automation revolution, connecting with decision-makers who value equality, community, and innovation. Whether you're showcasing tools, services, or solutions, this conference offers unparalleled access to a highly engaged, technical, and forward-thinking audience.

This conference thrives on community spirit, but it requires practical support to flourish. You gain brand visibility while becoming part of a movement that's reshaping how marketing works. From privacy-first automation to digital sovereignty, your partnership directly advances the future we're building together - where open source solutions drive meaningful business results.

## PACKAGES TO SUIT YOUR GOALS AND INVESTMENT

Our sponsor packages are designed to align with your specific business aims and marketing objectives. Choose from multiple tiers designed to enhance your conference experience.

## VISIBILITY BEYOND THE IN- PERSON EXPERIENCE


Your sponsorship puts you in front of both an in-person and online audience worldwide through our extensive digital communications. We'll amplify your brand across our website and social channels, with our media and ecosystem partners will also drive engagement outside the Mautic ecosystem, delivering lasting visibility beyond the conference week.

## THE BEST PLATFORM FOR EXHIBITION AND NETWORKING

As an exhibitor, you'll connect directly with market leaders, developers, and innovators. The Mautic World Conference attracts hundreds of attendees from across the UK and internationally, providing the ideal opportunity to boost your brand visibility.

# PREVIOUS SPONSORS



The background of the entire page is a dark, monochromatic photograph of the London skyline. On the left, the London Eye is prominent, curving upwards. In the center and right, various city buildings are visible, including a tall, modern skyscraper and older, more ornate structures. The sky is filled with heavy, grey clouds. Two large, solid orange rectangular blocks are positioned horizontally across the middle of the page, one on the left and one on the right, serving as a backdrop for the text.

We loved sponsoring the last Mautic Conferences - and we'll be back again this year!

The audience was exceptionally relevant to our business, plus the sessions live on as YouTube recordings, with long-term impact well beyond the event itself. Moreover, as a Mautic service provider, we're committed to supporting events that foster interaction and networking across the ecosystem.

When the community thrives, everyone wins. And we're proud to do our part.

**Ekke Gümbel**  
CEO, *Leuchtfeuer Digital Marketing*

The Mautic World Conference event is the place where new, exciting solutions are showcased.

Every year I attend, I get new perspective, meet new professionals, and elevate my Mautic knowledge to a new level.

Sponsoring the event was a sensible next step - it brings us closer to the decision makers and marketers who use Mautic, enables us to showcase our products and services and also gives something back to Mautic at the same time.

**József Keller**  
CTO, *Friendly*

# SWAG PACKAGE

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Get your brand directly into the hands of every attendee with your logo and link on our event website in addition to showcasing your brand with one item in delegate swag bags.

## What's included:

- Logo on keynote slides
- Logo and backlink on event website
- 1x Items - provided by you - no later than Friday, 30 October, in the delegate swag bag

**Investment: £250**

# BRONZE PACKAGE

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Join the conversation with essential brand visibility across our digital platforms and keynote presentation, plus enjoy complimentary event access and social media amplification.

## What's included:

- Logo on keynote slides
- Logo and backlink on event website
- 1x Free event tickets
- 1x Social media shoutouts

**Investment: £500**

# SILVER PACKAGE

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Expand your presence with multi-ticket allocation and maintain consistent brand visibility throughout our keynote and digital channels, perfect for teams looking to network and learn.

## What's included:

- Logo on keynote slides
- Logo and backlink on event website
- 2x Free event tickets
- 1x Social media shoutouts

**Investment: £1000**

# GOLD PACKAGE

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Combine significant brand exposure across keynote slides, website, a booth at the event, and email communications, with ticket allocation and swag bag inclusion - ideal for established partners seeking comprehensive event presence. **x5 available.**

## What's included:

- Logo on keynote slides
- Logo and backlink on event website
- 10x10ft booth at the event
- 3x Free event tickets
- 1x Social media shoutouts
- Logo on all event emails
- 1x Items in the delegate swag bag

**Investment: £1500**

# PLATINUM PACKAGE

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Achieve comprehensive event presence with prominent branding on t-shirts, enhanced social media coverage, an exhibition booth, and post-event promotional opportunities, while maximising your team's participation and swag distribution. **x2 available**

## What's included:

- Logo on keynote slides
- Logo and backlink on event website
- 10x10ft booth at the event in Sunset bar
- 4x Free event tickets
- 2x Social media shoutouts
- Logo on all event emails
- Promotion of 1 post-event email sent by us to our list from your brand
- Logo on the event t-shirt
- 2x Items in the delegate swag bag

**Investment: £3000**

# DIAMOND PACKAGE

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Enjoy the ultimate event presence through exclusive featured sessions, lanyard branding, exhibition booth, and elevated visibility across all event touchpoints. Designed for industry leaders who want to contribute meaningfully to the discussion. **x3 available.**

## What's included:

- Logo on keynote slides
- Logo and backlink on event website
- 10x10ft booth at event in Sunset bar - prime location
- 5x Free event tickets
- 3x Social media shoutouts
- Logo on all event emails
- Promotion of 1 post-event email
- Logo on the event t-shirt
- Featured session
- Logo on name badge
- 3x Items in the delegate swag bag

**Investment: £5000**

# ADDITIONAL PACKAGES

## T-shirt Sponsor

Establish lasting brand prominence with your logo featured on the official event t-shirt worn by speakers and attendees, creating ongoing visibility that extends beyond the conference.

### Investment: £750

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- Your logo on the front of the official event t-shirt incorporated with the official event design
- Tshirts given to all speakers and attendees
- A great way to establish brand prominence and presence within the Mautic ecosystem

## Lunch Sponsor

Connect with attendees during central networking moments by sponsoring a lunch day, with your custom design displayed on every table as participants gather over their meal.

### Investment: £500 (x2 available)

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- An A5 poster of your design displayed on all tables during the lunch break for one day
- Choose from the main conference lunch sponsor (Wednesday 4th) or the community day lunch sponsor (Thursday 5th)

## In Kind Sponsor

Partner with us by providing services that power the event, exchanging your expertise for equivalent sponsorship benefits that puts your capabilities front and centre with our community.

### Investment: £TBC

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- Provision of services that support the running of the Mautic event, with an equivalent value in sponsorship as a 'contra' deal
- Reach out to us directly to discuss your proposal

# THANK YOU

✉ [mauticon@mautic.org](mailto:mauticon@mautic.org)

🌐 [2026.mauticon.org](https://2026.mauticon.org)