



# MAUTIC CONFERENCE INDIA 2024

PUNE

*namaste*

MAUTIC  
CONFERENCE  
INDIA 2024

Mautic Conference isn't like any conference



It's the only event where the biggest trends are combined.

Marketing + Technology + Open Source + Community





## Where

 Venue: MDC Yashada, Pune

 February, 17th-18th 2024



# INTRODUCTION

MAUTIC  
CONFERENCE  
INDIA 2024

We are organizing Mautic Conferences both online (Mautic Conference Global) and in-person (each year for a different continent).

The Mautic Community supports the World's Largest Open Source Marketing Automation Project.

Your sponsorship helps to spread the word about wonderful open source platform among people in India.

<https://mauticon.mautic.org>



# MAUTIC COMMUNITY

MAUTIC  
CONFERENCE  
INDIA 2024



**200,000+**

Organizations  
using mautic



**35+**

Language  
Translations



**1000+**

Community  
Contributors

Supporting the World's Largest Open Source Marketing Automation Project

<https://www.mautic.org>



# WHY SHOULD YOU SPONSOR?

MAUTIC  
CONFERENCE  
INDIA 2024

- Put your Business in the Spotlight
- Low-Cost Marketing
- Hiring
- Expanding your business opportunity
- Give Back to the Community



# SPONSORSHIP

MAUTIC  
CONFERENCE  
INDIA 2024

- Small size booth
- 1 free ticket to the event
- Your logo on the Bronze Sponsors slide
- 1x dedicated shoutout on social media
- Website: General sponsor, with logo and do-follow backlink

**\$750**

**BRONZE SPONSOR**

***Bronze Sponsorship is our entry-level package for organizations and individuals looking to raise awareness in the Mautic universe.***





# SPONSORSHIP

MAUTIC  
CONFERENCE  
INDIA 2024

- Medium size booth
- 2 free tickets to the event
- Your logo on Silver Sponsors slide and verbal mention in the event keynote
- 3x dedicated shoutouts on social media
- Website: General sponsor, with logo and do-follow backlink on event landing page
- Mention in emails

## \$1500

**SILVER SPONSOR**

*Silver Sponsorship is a great way to establish a strong presence within Marketing and Technology universe in India and provides a dedicated space for you to follow up leads during the event*



# SPONSORSHIP

MAUTIC  
CONFERENCE  
INDIA 2024

- Large size booth
- 5 free tickets to the event
- Your logo on the intro screens for all event recordings on YouTube
- 5x dedicated shoutouts on social media
- Website: General sponsor, with logo and do-follow backlink on event landing page
- Mention in emails
- Mention in the intermission slides

**\$3000**

**GOLD SPONSOR**

***Gold Sponsorship is the ultimate way to maximize exposure and firmly establish your position within Marketing and Technology in India***



# SPONSORSHIP

MAUTIC  
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INDIA 2024

## You can sponsor

- Session room sponsor
- Sprint Day session room sponsor
- Notebook sponsor
- T-shirts sponsors
- Speakers swags sponsor
- Food and Beverages sponsor
- Goodie bag sponsor
- Printing material sponsor
- Discount codes/ Free Subscriptions

### IN-KIND SPONSORS

*In-kind sponsorships can help to reduce the cost of running a conference. You can help us by being one and in turn provide valuable benefits to attendees.*



Please feel free to contact us!

**Phone**

**+91 9890951446**

**Email**

**[mauticon@mautic.org](mailto:mauticon@mautic.org)**



**MAUTIC**  
**CONFERENCE**  
**INDIA 2024**

**Thank you!**  
**धन्यवाद!**

